



Recommended Protectiveness Measures

The links below each provide Recommended Protectiveness Measures for:

[State Agencies & Local Government](#)

[Individuals](#)

[Schools](#)

[Businesses](#)

Low Condition (Green)

Guarded Condition (Blue)

Elevated Condition (Yellow)



High Condition (Orange)

Severe Conditions (Red)



Recommended Protectiveness Measures - Low Condition **Green**

State Agencies & Local Government

- Refine and exercise as appropriate preplanned Protective Measures.
- Ensure personnel receive proper training on the Homeland Security Advisory System and specific preplanned department/agency Protective Measures.
- Institutionalize a process to assure that facilities and regulated sectors are regularly assessed for vulnerabilities to terrorist attacks.
- Take all reasonable measures to mitigate those vulnerabilities.

Individuals

- Obtain copy of [Terrorism: Preparing for the Unexpected](http://www.redcross.org/services/disaster/keepsafe/unexpected.html) brochure from The American Red Cross chapter (<http://www.redcross.org/services/disaster/keepsafe/unexpected.html>).
- Develop a personal disaster plan and disaster supplies kit using Red Cross brochures [Your Family Disaster Plan](http://www.redcross.org/services/disaster/beprepared/Fdp.pdf) (<http://www.redcross.org/services/disaster/beprepared/Fdp.pdf>) & [Your Family Disaster Supplies Kit](http://www.redcross.org/services/disaster/beprepared/supplies.html) (<http://www.redcross.org/services/disaster/beprepared/supplies.html>).
- Examine volunteer opportunities in your community; choose an agency to volunteer with and receive initial training.

Schools

- Use Red Cross [Emergency Management Guide for Business and Industry](http://www.fema.gov/library/bizindex.shtm) (<http://www.fema.gov/library/bizindex.shtm>) to develop written emergency plans to address all hazards that includes plans for maintaining the safety of students, staff, and faculty.
- Develop an emergency communication plan to notify parents in an emergency. Disseminate relevant information to families of children, staff, and faculty.
- Initiate offering "[Master's of Disasters](http://www.redcross.org/disaster/masters/intro.html)" for grades K-8 on emergency preparedness for natural disasters. (<http://www.redcross.org/disaster/masters/intro.html>)

Businesses

- Use Red Cross [Emergency Management Guide for Business and Industry](http://www.fema.gov/library/bizindex.shtm) (<http://www.fema.gov/library/bizindex.shtm>) to develop written emergency plans to address all hazards. Include an emergency communication plan to notify employees and designate an off-site "report to" location in case of evacuation.
- Develop continuity of operations plan to include designation of an alternate work facility/location for business.
- Obtain copies of [Terrorism: Preparing for the Unexpected](http://www.redcross.org/services/disaster/keepsafe/unexpected.html) (<http://www.redcross.org/services/disaster/keepsafe/unexpected.html>) & [Preparing Your Business for the Unthinkable](http://www.redcross.org/services/disaster/beprepared/busi_industry.html) (http://www.redcross.org/services/disaster/beprepared/busi_industry.html) for employees.

Recommended Protectiveness Measures - Guarded Condition **Blue**

State Agencies & Local Government

In addition to the Protective Measures taken at the previous Threat Condition,

- Check communications with designated emergency response or command locations.
- Review and update emergency response procedures.
- Provide the public with any information that would strengthen its ability to act appropriately.

Individuals

In addition to the Protective Measures taken at the previous Threat Condition,

- Be alert to suspicious activity and report it to proper authorities.
- Review stored disaster supplies and replace items that are outdated.
- Develop an emergency communication plan with your family, neighbors, friends, etc.
- Provide volunteer services and take advantage of additional volunteer training opportunities

Schools

In addition to the Protective Measures taken at the previous Threat Condition,

- Be alert to suspicious activity and report it to proper authorities.
- Conduct safety training and emergency drills following the school's written emergency plan for all grades.
- Ensure the emergency communication plan is updated and needed equipment is purchased.
- Continue offering lessons from [Masters of Disaster "Facing Fear: Helping Young People Deal with Terrorism and Tragic Events"](http://www.redcross.org/disaster/masters/facingfear) curriculum regarding emergency preparedness for natural disasters (<http://www.redcross.org/disaster/masters/facingfear>)

Businesses

In addition to the Protective Measures taken at the previous Threat Condition,

- Be alert to suspicious activity and report it to proper authorities.
- Dialogue with community leaders and organizations, emergency management, & government agencies about disaster preparedness.
- Ensure emergency communication plan is updated to include purchase of needed equipment.
- Ask The American Red Cross to provide a ["Preparing for the Unexpected"](http://www.redcross.org/services/disaster/keepsafe/unexpected.html) presentation at your workplace (<http://www.redcross.org/services/disaster/keepsafe/unexpected.html>)

Recommended Protectiveness Measures - Elevated Condition **Yellow**

State Agencies & Local Government

In addition to the Protective Measures taken at the previous Threat Condition,

- Increase surveillance of critical locations.
- Coordinate emergency plans with nearby jurisdictions.
- Assess whether the precise characteristics of the threat require the further refinement of preplanned Protective Measures.
- Implement, as appropriate, contingency and emergency response plans.

Individuals

In addition to the Protective Measures taken at the previous Threat Condition,

- Be alert to suspicious activity and report it to proper authorities.
- Ensure disaster supplies kit is stocked and ready.
- Check telephone numbers & e-mail addresses in your communication plan and update as necessary.
- Develop alternate routes to/from work/school and practice them.
- Provide volunteer services

Schools

In addition to the Protective Measures taken at the previous Threat Condition,

- Be alert to suspicious activity and report it to proper authorities.
- Ensure all emergency supplies are adequate, approved, stocked, and ready.
- Obtain copies of [Terrorism: Preparing for the Unexpected](http://www.redcross.org/services/disaster/keepsafe/unexpected.html) brochure from the American Red Cross (<http://www.redcross.org/services/disaster/keepsafe/unexpected.html>) and send it home with students in grades K-12, staff, and faculty

Businesses

In addition to the Protective Measures taken at the previous Threat Condition,

- Be alert to suspicious activity and report it to proper authorities.
- Contact private security firm for security risk assessment and to determine availability of support and/or reinforcement.
- Contact voluntary organizations you support to determine how you can provide assistance in case of an emergency.

Recommended Protectiveness Measures - High Condition **Orange**

State Agencies & Local Government

In addition to the Protective Measures taken at the previous Threat Condition,

- Coordinate necessary security efforts with Federal, State, and local law enforcement agencies including any National Guard or other appropriate armed forces organizations.
- Take additional precautions at the public events and consider alternative venues or cancellation.
- Restrict threatened facility access to essential personnel only.

Individuals

In addition to the Protective Measures taken at the previous Threat Condition,

- Be alert to suspicious activity and report it to proper authorities.
- Review your personal disaster plan.
- Exercise caution when traveling.
- Have shelter in place, materials on hand, and review procedure in [Terrorism: Preparing for the Unexpected](http://www.redcross.org/services/disaster/keepsafe/unexpected.html) brochure (<http://www.redcross.org/services/disaster/keepsafe/unexpected.html>).
- If a need is announced, donate blood at designated blood collection center.
- Prior to volunteering, contact agency to determine their needs.

Schools

In addition to the Protective Measures taken at the previous Threat Condition,

- Be alert to suspicious activity and report it to proper authorities.
- Review emergency plans.
- Offer [Masters of Disaster “Facing Fear: Helping Young People Deal with Terrorism and Tragic Events”](http://www.redcross.org/disaster/masters/facingfear) lessons in grades K-12 (<http://www.redcross.org/disaster/masters/facingfear>).
- Prepare to handle inquiries from anxious parents and media.
- Discuss children's fears concerning possible terrorist attacks

Businesses

In addition to the Protective Measures taken at the previous Threat Condition,

- Be alert to suspicious activity and report it to proper authorities.
- Review emergency plans to include continuity of operations and media materials on hand.
- Determine need to restrict access to business or provide private security firm support and/or reinforcement.
- Contact vendors/suppliers to confirm their emergency response plan procedures.
- If a need is announced, contact nearest blood collection agency and offer to organize a blood drive.

Recommended Protectiveness Measures - Severe Condition **Red**

State Agencies & Local Government

In addition to the Protective Measures taken at the previous Threat Condition,

- Increase or redirect personnel to address critical emergency needs.
- Assign emergency response personnel and pre-position and mobilize specially trained teams/resources.
- Monitor, redirect, or constrain transportation systems.
- Close public and government facilities.

Individuals

In addition to the Protective Measures taken at the previous Threat Condition,

- Listen to radio/TV for current information and/or instructions.
- Be alert to suspicious activity and report it to the proper authorities immediately.
- Contact businesses to determine status of work day.
- Adhere to any travel restrictions announced by local governmental authorities.
- Be prepared to shelter or evacuate if instructed to do so by local government authorities.

Schools

In addition to the Protective Measures taken at the previous Threat Condition,

- Listen to radio/TV for current information and/or instructions.
- Be alert to suspicious activity and report it to proper authorities immediately.
- Close school if recommended to do so by appropriate authorities.
- 100% identification check (i.e. –driver's license retained at front office) and provide an escort for anyone entering school other than students, staff, and faculty.
- Continue offering lessons from [Masters of Disaster](http://www.redcross.org/disaster/masters/facingfear) (<http://www.redcross.org/disaster/masters/facingfear>).
- Ensure mental health counselors available for students, staff, and faculty.

Businesses

In addition to the Protective Measures taken at the previous Threat Condition,

- Listen to radio/TV for current information and/or instructions.
- Be alert to suspicious activity and report it to proper authorities immediately.
- Work with local community leaders & organizations, emergency management, government agencies, & utilities to meet immediate needs of the community.
- Determine need to close business based on circumstances and in accordance with written emergency plan.
- Be prepared to work with a dispersed/smaller work force.
- Ensure the availability of mental health counselors for employees.